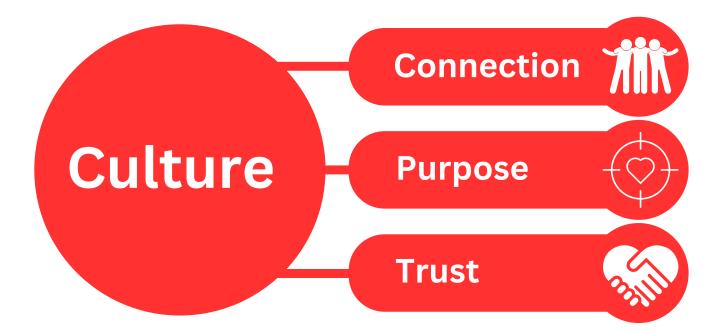
## Does your culture deliver what your business wants?

Culture Audit from en:Rich



A positive company culture creates happier, healthier and more engaged, motivated and productive employees.

The expectations of your people are changing. A lot now rides on how they feel about your culture - in particular their connection with your organisation, the purpose they find in their work and the levels of trust they experience. All of this can have a big impact on their performance and ultimately, your growth.

People and culture specialist Richard Roberts can help you create high performing teams through a positive and motivating culture.



### Why invest in creating a great culture?

There's a powerful business case:

- Over half (56%) said company culture is more important than salary when it comes to job satisfaction. (Gallup).
- More than three-quarters (77%) of people would consider a company's culture before applying for a job. (Gallup).
- Trusting employees are 260% more motivated to work, have 41% lower rates of absenteeism, and are 50% less likely to look for another job. (Source: MITSloan, 2023).

### en:Rich Culture Audit - key deliverables

It will help you identify what's working well, and what's not. You'll get actionable recommendations for what to do next - as well as what to stop.

- It will help you get a valuable view of your current levels of connection, purpose and trust as well as their engagement and motivation.
- You will identify the steps to take to keep staff motivated and build stronger team spirit.
- It will impact your bottom line through better productivity, happier customers and increased profitability.

### **Contact me, Richard Roberts**

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